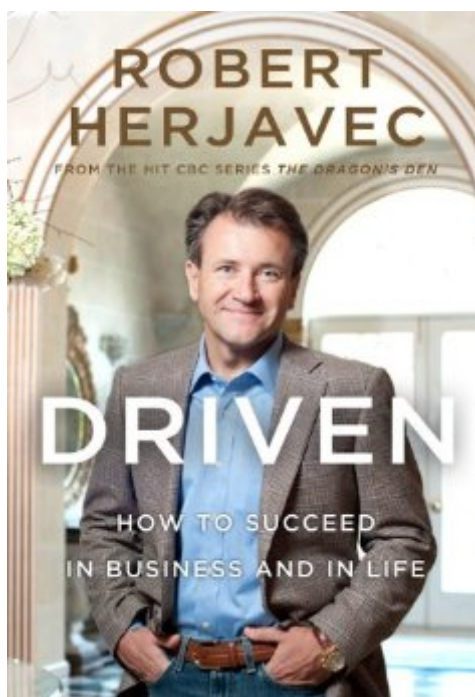


The book was found

# Driven: How To Succeed In Business And In Life



## Synopsis

Robert Herjavec has lived the classic "rags to riches" story, from having \$20 in his pocket to starting up technology companies worth hundreds of millions of dollars. Now the star of television's *Dragons Den* and *Shark Tank*, this son of Croatian immigrants earned his incredible wealth by overcoming the odds with hard work and determination. On television, Herjavec bankrolls the best inventions and shoots down the best of intentions. Now, he's sharing his hard-won wisdom in one of the most inspirational business books of recent times. In *Driven*, Herjavec shares the secrets that took him from his job waiting tables to growing his nascent technology company into a world-class conglomerate, The Herjavec Group. Herjavec's principles are as valuable in the living room as they are in the boardroom. Anyone can succeed, on their own terms, by following his sage but simple advice "if they're willing to take chances, to take control of their own future and to stay true to their own visions.

## Book Information

File Size: 342 KB

Print Length: 312 pages

Publisher: HarperCollins Publishers; Reprint edition (September 21, 2010)

Publication Date: September 21, 2010

Sold by: Digital Services LLC

Language: English

ASIN: B0055DLBHI

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #11,329 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #36 in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Entrepreneurship #104 in Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship #1320 in Kindle Store > Kindle eBooks > Nonfiction

## Customer Reviews

I preface this by saying that I like Robert Herjavec very much. I checked my bookstore and my library every week for 2 months before coming to to get this book. He's a great guy. If you asked me what I

thought about this book, I'd say it's a great book if you want to know what it takes to be a Great Entrepreneur. Lots of practical insight. Easy to understand without being condenscending. It only makes him MORE likeable, and it lets you really understand his mindset.If you asked me if this was a great "Biography", I'd tell you absoutely not.That's just not what this book is.I was hoping for a chronological accounting of how he built his companies and sold them.None of that is in this book.This is a well written book, and if you are looking for "how does the mind of an entrepreneur work" then this is a great book. But just be aware that it's NOT a traditional biography.

I recommend this book to anyone considering going into business for themselves. He presents a very thorough introduction to all aspects of what it takes to be a successful entrepreneur, and clearly shines the light on what natural strengths you need to have as prerequisite. The ONLY thing I didn't like about this book was his insistence on working 24/7 - really long hours at the expense of weekends, family vacation, etc. And in the context of the book, I felt like the title was decided on by the publisher and so he sprinkled in obligatory pieces to justify the title. I am a recovered work-a-holic and a life long entrepreneur - Successful entrepreneur. I am a living testimony that you do not have to sacrifice family, health, well-being - life balance values to be a successful entrepreneur.

I am a big fan of Dragon's Den & Shark Tank, I record every show.I love the shows' concept and enjoy seeing people make their dreams come true with a little help from the Dragons.Some of my favorite shows, however, are the episodes about the Dragons themselves.Who are the Dragons really? How did they start their careers? How do they conduct themselves in business?As a business owner and entrepreneur I am always fascinated about the success of others and look for tips to apply to my own business.When I saw Robert's book DRIVEN for the first time I was very curious to peek inside and discover more about him.Robert takes you through his thought process as to what it takes to succeed in business.He offers tips about things you should do in various situations but more importantly he explains the "mindset" successful business people like him have.I thoroughly enjoyed DRIVEN because it answers the types of questions I would ask Robert if I had the opportunity to have lunch with him.Wouldn't you like to go to lunch with a Dragon and get the answers to your business questions? Here's your chance!

Driven by Robert Herjavec was a purchase made on the spur of the moment while browsing through a bookstore in Abbotsford, BC (Canada) - my second home outside of Silicon Valley. I have been a

fan of both Dragons' Den and Shark Tank for quite some time and have been amazed at what deals are presented and how unprepared most people are at their moment of sharing with the world the greatness of their labors (labours)(Yes I am Canadian). As I am an avid reader on anything to do with business, I had purchased two other books (one by Arlene Dickinson (also a Dragon) and the other by Kevin O'Leary (also a Dragon and a Shark)) and when I saw this one by Robert, I quickly leafed through it and thought it might be a good read. Well, to the truth, I did not put the book down until I finished it. I know most people do not like to write in books, at least that is what I have heard, but in this case, I made notes, wrote in the margins and bookmarked all the places I thought would help me as I launched yet another business. I read about all the things I was doing incorrectly, I read about the things I was doing right, and I read about the unending passion that is key to what you do for your business. I am absolutely ecstatic about this book and am now in the process of reading it again. As a matter of fact, I was not able to add this review to the Canadian site so decided to write it here - this book is a real winner and I am certain to share it with everyone I know. Robert, you have hit the mark, one of the best books I have read in a long time - full of truths which I hope will help hundreds, if not thousands, of others go in the right direction and be successful in business. I know for sure Rules 2 and 3 are false for me - but what the heck, you can't take the passion out of the entrepreneur at any age.

I was drawn to this book as Robert is arguably my favorite 'Shark'. I thought that his advice was both thoughtful and encouraging, while remaining firmly realistic. Success doesn't happen overnight, and it will require long hours and personal sacrifices to get there, if you want to get to his level. I also appreciated his writing style; I didn't feel like I was being lectured at any point, and sometimes I could imagine that he was just across the room sharing his story - that made his story feel real - and that's important if you want to have faith in what he has to say. I'll be adding some of the other 'Sharks' books to my Kindle, however I wanted to start with Robert, and I'm very glad that I did!

[Download to continue reading...](#)

Driven: How to Succeed in Business and in Life Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough Products and Services Driven to Succeed: How Frank Hasenfratz Grew Linamar from Guelph to Global Home Staging for Profit: How to Start and Grow a Six Figure Home Staging Business in 7 Days or Less OR Secrets of Home Stagers Revealed So

Anyone Can Start a Home Based Business and Succeed 99 Essential Business Idioms and Phrasal Verbs: Succeed in an English-Speaking Business Environment 99 Essential Business Idioms and Phrasal Verbs: Succeed in an English-Speaking Business Environment - Workbook 5 Best Business: The Agile PMO - Leading the Effective, Value Driven, Project Mana, Business Agile Leadership, Volume 1 Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - How to Succeed as a Small Business Owner ... and Still Have a Life Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) Agile Project Management: The Agile PMO: Leading the Effective, Value Driven and Agile Project Management Office (Agile Business Leadership Book 1) The Food Truck Handbook: Start, Grow, and Succeed in the Mobile Food Business Business Driven Technology IT-Driven Business Models: Global Case Studies in Transformation Business Driven Information Systems The Artist's Guide to Success in the Music Business: The 'Who, What, When, Where, Why & How of the Steps That Musicians & Bands Have to Take to Succeed in Music How to Succeed in Business Without Really Crying The Artist's Guide to Success in the Music Business (2nd edition): The "Who, What, When, Where, Why & How" of the Steps That Musicians & Bands Have to Take to Succeed in Music

[Dmca](#)